

HEWLETT-PACKARD COMPANY  
Intellectual Property Administration  
P. O. Box 272400  
Fort Collins, Colorado 80527-2400

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DEC 26 2005

PATENT APPLICATION

ATTORNEY DOCKET NO. 10008156-1

IN THE  
UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): Cherry et al.

Confirmation No.: 2901

Application No.: 09/872,668

Examiner: Y. Retta

Filing Date: June 1, 2001

Group Art Unit: 3622

Title: CONTROLLED CUSTOMIZED ADVERTISING METHODS IN MEDIA

Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

PETITION FOR EXTENSION OF TIME

Sir:

In an Office Action mailed on Aug. 24, 2005, on the above-identified U.S. Patent application, a shortened statutory period of 3 months was set for response. In accordance with 37 C.F.R. 1.136(a), applicant(s) hereby request(s) a:

- ☒ one month
- ☐ two months
- ☐ three months
- ☐ four months

time extension so that the period for response to the Office Action expires on Dec. 26, 2005.

Authorization to charge the fee required by 37 CFR 1.17 to Deposit Account 08-2025 appears in the enclosed transmittal letter. At any time during the pendency of this application, please charge any fees required or credit any over payment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16 through 1.21 inclusive, and any other sections in Title 37 of the Code of Federal Regulations that may regulate fees. A duplicate copy of this sheet is enclosed.

I hereby certify that this paper is being transmitted  
to the Patent and Trademark Office facsimile  
number (571) 273-8300 on Dec. 26, 2005

Typed Name: Edmond A. DeFrank

Signature: 

Respectfully submitted,

Cherry et al.

By 

Edmond A. DeFrank

Attorney/Agent for Applicant(s)  
Reg. No. 37,814

12/28/2005 EFDRES 00000020 082025 09872668

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Date: Dec. 26, 2005

Telephone No.: (818) 885-1575

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